(I)(a) Statement showing Shareholding Pattern

Name of the Company : Sahara One Media And Entertainment Limited

Script Code 503691 Quarter ended Jun-07

Category Code	Category of Shareholder	Number of Shareholders	Total number of Shares	Number of shares held in dematerialized form	Total Shareholding as a percentage of total number of shares	
					As a percenatge of (A+B)	As a percenatge of (A+B+C)
(A)	Shareholding of Promoter and Promoter Group					
(1)	Indian					
(a)	Individuals / Hindu Undivided Family	7	8,375,000	6,950,000	38.91%	38.91%
(b)	Central Government / State Government (s)	-	-	-	0.00%	0.00%
(c)	Bodies Corporate	7	8,202,030	4,807,030	38.10%	38.10%
(d)	Financial Institutions / Banks	-	-	-	0.00%	0.00%
(e)	Any Other (specify)	-	-	-	0.00%	0.00%
	Sub - Total (A) (1)	14	16,577,030	11,757,030	77.01%	77.01%
(2)	Foreign					
(a)	Individuals (Non - Resident Individuals / Foreign					
	Individuals)	-	-	-	0.00%	0.00%
(b)	Bodies Corporate	-	-	-	0.00%	0.00%
(c)	Institutions	-	-	-	0.00%	0.00%
(d)	Any Other (specify)	-	-	-	0.00%	0.00%
	Sub - Total (A) (2)	-	-	-	0.00%	0.00%
						0.00%
	Total Shareholding of Promoter and Promoter					
		14	16,577,030	11,757,030	77.01%	77.01%
	Group $(A) = (A)(1)+(A)(2)$	14	10,577,030	11,757,030	77.01%	77.01%

Category Code	Category of Shareholder	Number of Shareholders	Total number	Number of shares held in dematerialized form	Total Shareholding as a percentage of total number of shares	
Code			of Shares		As a percenatge of (A+B)	As a percenatge of (A+B+C)
(B)	Public Shareholding					
(1)	Institutions					
(a)	Mutual Funds / UTI	-	-	=	0.00%	0.00%
(b)	Financial Institutions / Banks	-	-	-	0.00%	0.00%
(-)	Central Government/ State					
(c)	Government (s)	-	-	-	0.00%	0.00%
(d)	Venture Capital Funds	-	-	-	0.00%	0.00%
(e)	Insurance Companies	-	-	-	0.00%	0.00%
(f)	Foreign Institutional Investors	-	-	-	0.00%	0.00%
()	Foreign Venture Capital					
(g)	Investors	-	-	-	0.00%	0.00%
(h)	Any Others (NRI)	-	-	-	0.00%	0.00%
	Sub - Total (B) (1)	-	-	-	0.00%	0.00%
(2)	Non - Institutions					
(a)	Bodies Corporate	101	4,820,039	3,718,039	22.39%	22.39%
(b)	Individuals -				0.00%	0.00%
	i. Indiavidual shareholders					
	holding nominal share capital up					
	to Rs. 1 Lakh.	1,086	107,168	69,211	0.50%	0.50%
	ii. Indiavidual shareholders					
	holding nominal share capital in					
	excess of Rs. 1 Lakh.	1	19,100	19,100	0.09%	0.09%
() ()						
(c) (i)	Any Other (Clearing Members)	3	382	382	0.00%	0.00%
(c) (ii)	Any Other (NRI)	8	1,281	1,281	0.01%	0.01%
	Sub - Total (B) (2)	1,199	4,947,970	3,808,013	22.99%	22.99%
	Total Public Shareholding					
	(B)=(B)(1)+(B)(2)	1,199	4,947,970	3,808,013	22.99%	22.99%
	TOTAL(A) + (B)	1,213	21,525,000	15,565,043	100.00%	100.00%
	Shares held by Custodians					
(C)	and against which Depository	0	0	0	0	0
(C)	Receipts have been issued	0		l o	0	U
	Receipts have been issued					
	GRAND TOTAL					
	$(\mathbf{A})+(\mathbf{B})+(\mathbf{C})$	1,213	21,525,000	15,565,043	100%	100.00%

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(I)(b) Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"

Sr. No	Name of the Shareholders	Number of Shares	Shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) Indicated in Statement at para (i) (a) above}
1	Shri Subrata Roy Sahara	5,200,000	24.16%
2	Smt. Swapna Roy	350,000	1.63%
3	Shri O. P. Srivastava	700,000	3.25%
4	Shri O. P. Srivastava	300,000	1.39%
5	Shri J. B. Roy	700,000	3.25%
6	Shri J. B. Roy	300,000	1.39%
7	Shri I. Ahmed	825,000	3.83%
8	Sahara India Financial Corporation Limited	2,570,000	11.94%
9	Sahara India Financial Corporation Limited	942,240	4.38%
10	Sahara India Investment Corporation Limited	3,261,790	15.15%
11	Joint SICCL and Shri I. Ahmed (for Sahara India	825,000	3.83%
	Mass Communication)		
12	Sahara India Commercial Corporation Limited	189,500	0.88%
13	Sahara India Commercial Corporation Limited	224,000	1.04%
14	Sain Processing and Weaving Private Limited	189,500	0.88%
	TOTAL		77.01%

(I)(c) Statement showing Shareholding of person belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No	Name of the Shareholders	Number of Shares	Shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) Indicated in Statement at para (i) (a) above}
1	1 HFCL Trade Investment Limited		1.17%
2 Bennett, Coleman & Co. Ltd		1,100,000	5.11%
3 Siva Ventures Limited		3,225,000	14.98%
TOTAL		4,575,950	21.26%

(I)(d) Statement showing details of locked - in shares

Sr. No	Name of the Shareholders	Number of Shares	Shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) Indicated in Statement at para (i) (a) above}
1	Bennett, Coleman & Co. Ltd	733,333	3.41%
2	Siva Ventures Limited	3,225,000	14.98%
	TOTAL		18.39%

(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No	Type of Outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of Outs	Number of Shares underlying outstanding DRs	Shares Underlying outstanding DRs as a percenatge of total number of shares $\{$ i.e., Grand Total $($ A $)$ + $($ B $)$ + $($ C $)$ indicated in Statement at para $(I)(a)$ above $\}$
1	-		-	-
2	-		1	-
TOTAL		-	-	

$(II)(b) \frac{\text{Statement showing Holding of Depository Receipts (DRs) where underlying shares are in excess of 1\% of the total}{\text{number of shares}}$

Sr. No	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of Shares underlying outstanding DRs	Shares Underlying outstanding DRs as a percenatge of total number of shares { i.e., Grand Total (A) + (B) + (C) indicated in Statement at para (I)(a) above}
1	-		-	-
2	-		-	-
	TOTAL			-

TOTAL FROEIGN SHAREHOLDING IS 1281 EQUITY SHARES AND 8 NUMBER OF SHAREHOLDERS REPRESENTING 0.006% OF THE TOTAL EQUITY SHARE CAPITAL OF THE COMPANY. THE COMPANY HAS NOT ISSUED ANY ADR/GDR