

(I) (a) Statement showing Shareholding Pattern

Name of the Company : Sahara One Media And Entertainment Limited

Script Code 503691

Quarter ended

Mar-07

Category Code	Category of Shareholder	Number of Shareholders	Total number of Shares	Number of shares held in dematerialized form	Total Shareholding as a percentage of total number of shares	
					As a percentage of (A+B)	As a percentage of (A+B+C)
(A)	Shareholding of Promoter and Promoter Group					
(1)	Indian					
(a)	Individuals / Hindu Undivided Family	7	8,375,000	6,950,000	38.91%	38.91%
(b)	Central Government / State Government (s)	-	-	-	0.00%	0.00%
(c)	Bodies Corporate	7	8,202,030	4,807,030	38.10%	38.10%
(d)	Financial Institutions / Banks	-	-	-	0.00%	0.00%
(e)	Any Other (specify)	-	-	-	0.00%	0.00%
	Sub - Total (A) (1)	14	16,577,030	11,757,030	77.01%	77.01%
(2)	Foreign					
(a)	Individuals (Non - Resident Individuals / Foreign Individuals)	-	-	-	0.00%	0.00%
(b)	Bodies Corporate	-	-	-	0.00%	0.00%
(c)	Institutions	-	-	-	0.00%	0.00%
(d)	Any Other (specify)	-	-	-	0.00%	0.00%
	Sub - Total (A) (2)	-	-	-	0.00%	0.00%
						0.00%
	Total Shareholding of Promoter and Promoter Group (A) = (A)(1)+(A)(2)	14	16,577,030	11,757,030	77.01%	77.01%

Category Code	Category of Shareholder	Number of Shareholders	Total number of Shares	Number of shares held in dematerialized form	Total Shareholding as a percentage of total number of shares	
					As a percentage of (A+B)	As a percentage of (A+B+C)
(B)	Public Shareholding					
(1)	Institutions					
(a)	Mutual Funds / UTI	-	-	-	0.00%	0.00%
(b)	Financial Institutions / Banks	-	-	-	0.00%	0.00%
(c)	Central Government/ State Government (s)	-	-	-	0.00%	0.00%
(d)	Venture Capital Funds	-	-	-	0.00%	0.00%
(e)	Insurance Companies	-	-	-	0.00%	0.00%
(f)	Foreign Institutional Investors	-	-	-	0.00%	0.00%
(g)	Foreign Venture Capital Investors	-	-	-	0.00%	0.00%
(h)	Any Others (NRI)	-	-	-	0.00%	0.00%
	Sub - Total (B) (1)	-	-	-	0.00%	0.00%
(2)	Non - Institutions					
(a)	Bodies Corporate	122	4,798,832	3,696,832	22.29%	22.29%
(b)	Individuals -				0.00%	0.00%
	i. Individual shareholders holding nominal share capital up to Rs. 1 Lakh.	1,201	147,375	109,318	0.68%	0.68%
	ii. Individual shareholders holding nominal share capital in excess of Rs. 1 Lakh.	-	-	-	0.00%	0.00%
(c)	Any Other (Clearing Members)	9	1,763	1,763	0.01%	0.01%
	Sub - Total (B) (2)	1,332	4,947,970	3,807,913	22.99%	22.99%
	Total Public Shareholding (B)=(B)(1)+(B)(2)	1,332	4,947,970	3,807,913	22.99%	22.99%
	TOTAL (A) + (B)	1,346	21,525,000	15,564,943	100.00%	100.00%
(C)	Shares held by Custodians and against which Depository Receipts have been issued					
		-	-	-	-	-
	GRAND TOTAL (A)+(B)+(C)	1,346	21,525,000	15,564,943	-	100.00%

(I) (b) Statement showing Shareholding of persons belonging to the category " Promoter and Promoter Group "

Sr. No	Name of the Shareholders	Number of Shares	Shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) Indicated in Statement at para (i) (a) above}
1	Shri Subrata Roy Sahara	5,200,000	24.16%
2	Smt. Swapna Roy	350,000	1.63%
3	Shri O. P. Srivastava	700,000	3.25%
4	Shri O. P. Srivastava	300,000	1.39%
5	Shri J. B. Roy	700,000	3.25%
6	Shri J. B. Roy	300,000	1.39%
7	Shri I. Ahmed	825,000	3.83%
8	Sahara India Financial Corporation Limited	2,570,000	11.94%
9	Sahara India Financial Corporation Limited	942,240	4.38%
10	Sahara India Investment Corporation Limited	3,261,790	15.15%
11	Joint SICCL and Shri I. Ahmed (for Sahara India Mass Communication)	825,000	3.83%
12	Sahara India Commercial Corporation Limited	189,500	0.88%
13	Sahara India Commercial Corporation Limited	224,000	1.04%
14	Sain Processing and Weaving Private Limited	189,500	0.88%
	TOTAL	16,577,030	77.01%

(I) (c) Statement showing Shareholding of person belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No	Name of the Shareholders	Number of Shares	Shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) Indicated in Statement at para (i) (a) above}
1	HFCL Trade Investment Limited	250,950	1.17%
2	Bennett, Coleman & Co. Ltd	1,100,000	5.11%
3	Siva Ventures Limited	3,225,000	14.98%
	TOTAL	4,575,950	21.26%

(I) (d) Statement showing details of locked - in shares

Sr. No	Name of the Shareholders	Number of Shares	Shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) Indicated in Statement at para (i) (a) above}
1	Bennett, Coleman & Co. Ltd	733,333	3.41%
2	Siva Ventures Limited	3,225,000	14.98%
	TOTAL	3,958,333	18.39%

(II) (a) Statement showing details of Depository Receipts (DRs)

Sr. No	Type of Outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of Outstanding DRs	Number of Shares underlying outstanding DRs	Shares Underlying outstanding DRs as a percentage of total number of shares { i.e., Grand Total (A) + (B) + (C) indicated in Statement at para (I)(a) above}
1	-	-	-	-
2	-	-	-	-
TOTAL		-	-	-

(II) (b) Statement showing Holding of Depository Receipts (DRs) where underlying shares are in excess of 1% of the total number of shares

Sr. No	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of Shares underlying outstanding DRs	Shares Underlying outstanding DRs as a percentage of total number of shares { i.e., Grand Total (A) + (B) + (C) indicated in Statement at para (I)(a) above}
1	-	-	-	-
2	-	-	-	-
TOTAL		-	-	-

TOTAL FROEIGN SHAREHOLDING IS 1710 EQUITY SHARES AND 13 NUMBER OF SHAREHOLDERS REPRESENTING 0.008% OF THE TOTAL EQUITY SHARE CAPITAL OF THE COMPANY. THE COMPANY HAS NOT ISSUED ANY ADR/GDR