(I)(a) Statement showing Shareholding Pattern

Name of the Company: Sahara One Media And Entertainment Limited

Script Code 503691 Quarter ended Dec-06

Category	Category of Shareholder	Number of Shareholders	Total number	hold in	Total Shareholding as a percentage of total number of shares	
Code			of Shares		As a percenatge of (A+B)	As a percenatge of (A+B+C)
(A)	Shareholding of Promoter and Promoter Group					
(1)	Indian					
(a)	Individuals / Hindu Undivided Family	5	8,375,000	6,950,000	38.91%	38.91%
(b)	Central Government / State Government (s)	-	-	-	0.00%	0.00%
(c)	Bodies Corporate	6	8,202,030	4,807,030	38.10%	38.10%
(d)	Financial Institutions / Banks	-	-	-	0.00%	0.00%
(e)	Any Other (specify)	-	-	-	0.00%	0.00%
	Sub - Total (A) (1)	11	16,577,030	11,757,030	77.01%	77.01%
(2)	Foreign					
` /	Individuals (Non - Resident Individuals / Foreign					
	Individuals)	-	-	-	0.00%	
	Bodies Corporate	-	-	-	0.00%	0.00%
(' /	Institutions	-	-	=	0.00%	
	Any Other (specify)	-	-	-	0.00%	0.00%
	Sub - Total (A) (2)	-	-	-	0.00%	0.00%
	Total Shareholding of Promoter and Promoter					0.0070
	Group $(A) = (A)(1)+(A)(2)$	11	16,577,030	11,757,030	77.01%	77.01%

Category Code	Category of Shareholder	Number of Shareholders	Total number	Number of shares held in	Total Shareholding as a percentage of total number of shares	
			or onares	dematerialized form	As a percenatge of (A+B)	As a percenatge of (A+B+C)
(B)	Public Shareholding					
(1)	Institutions					
(a)	Mutual Funds / UTI	-	-	-	0.00%	0.00%
(b)	Financial Institutions / Banks	-	-	-	0.00%	0.00%
()	Central Government/ State					
(c)	Government (s)	-	-	-	0.00%	0.00%
(d)	Venture Capital Funds	-	-	=	0.00%	0.00%
(e)	Insurance Companies	1	-	-	0.00%	0.00%
(f)	Foreign Institutional Investors	-	-	=	0.00%	0.00%
` '	Foreign Venture Capital					
(g)	Investors	-	-	-	0.00%	0.00%
(h)	Any Others (NRI)	-	-	-	0.00%	0.00%
	Sub - Total (B) (1)	-	-	-	0.00%	0.00%
	` / ` /					
(2)	Non - Institutions					
(a)	Bodies Corporate	117	4,775,704	3,673,704	22.19%	22.19%
(b)	Individuals -			, ,	0.00%	0.00%
, ,	i. Indiavidual shareholders holding nominal share capital up to Rs. 1 Lakh.	965	112,586	74,530	0.52%	0.52%
	ii. Indiavidual shareholders holding nominal share capital in excess of Rs. 1 Lakh.	-	-	-	0.00%	0.00%
(c)	Any Other (Clearing Members)	6	59,680	59,680	0.28%	0.28%
	Sub - Total (B) (2)	1,088	4,947,970	3,807,914	22.99%	22.99%
	Total Public Shareholding					
	(B)=(B)(1)+(B)(2)	1,088	4,947,970	3,807,914	22.99%	22.99%
	TOTAL(A) + (B)	1,099	21,525,000	15,564,944	100.00%	100.00%
(C)	Shares held by Custodians and against which Depository Receipts have been issued	_	-	_	_	_
	GRAND TOTAL (A)+(B)+(C)	1,099	21,525,000	15,564,944		100.00%

(I)(b) Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"

Sr. No	Name of the Shareholders	Number of Shares	Shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) Indicated in Statement at para (i) (a) above}
1	Shri Subrata Roy Sahara	5,200,000	24.16%
2	Smt. Swapna Roy	350,000	1.63%
3	Shri O. P. Srivastava	1,000,000	4.65%
4	Shri J. B. Roy	1,000,000	4.65%
5	Shri I. Ahmed	825,000	3.83%
6	Sahara India Financial Corporation Limited	3,512,240	16.32%
7	Sahara India Investment Corporation Limited	3,261,790	15.15%
8	Joint SICCL and Shri I. Ahmed (for Sahara India	825,000	3.83%
	Mass Communication)		
9	Sahara India Commercial Corporation Limited	189,500	0.88%
10	Sain Processing and Weaving Private Limited	189,500	0.88%
11	Sahara India Commercial Corporation Limited	224,000	1.04%
	TOTAL		77.01%

$(I)(c) \quad \frac{Statement\ showing\ Shareholding\ of\ person\ belonging\ to\ the\ category\ "Public"\ and\ holding\ more\ than\ 1\%\ of\ the\ total}{number\ of\ shares}$

Sr. No	Name of the Shareholders	Number of Shares	Shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) Indicated in Statement at para (i) (a) above}
1	HFCL Trade Investment Limited	250,950	1.17%
2	Bennett, Coleman & Co. Ltd	1,100,000	5.11%
3	Siva Ventures Limited	3,225,000	14.98%
TOTAL		4,575,950	21.26%

(I)(d) Statement showing details of locked - in shares

Sr. No	Name of the Shareholders	Number of Shares	Shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) Indicated in Statement at para (i) (a) above}
1	Bennett, Coleman & Co. Ltd	1,100,000	5.11%
2 Siva Ventures Limited		3,225,000	14.98%
TOTAL		4,325,000	20.09%

(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No	Type of Outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of Outs	Number of Shares underlying outstanding DRs	Shares Underlying outstanding DRs as a percenatge of total number of shares $\{$ i.e., Grand Total $($ A $)$ + $($ B $)$ + $($ C $)$ indicated in Statement at para $($ I $)$ (a $)$ above $\}$
1	-			-
2	-	•	-	-
	TOTAL		-	-

$(\hspace{.05cm} II\hspace{.05cm})\hspace{.05cm} (\hspace{.05cm} b\hspace{.05cm}) \hspace{.1cm} \hspace{.1cm} \frac{Statement \hspace{.05cm} showing \hspace{.05cm} Holding \hspace{.05cm} of \hspace{.05cm} Depository \hspace{.05cm} Receipts \hspace{.05cm} (DRs) \hspace{.05cm} where \hspace{.05cm} underlying \hspace{.05cm} shares \hspace{.05cm} are \hspace{.05cm} in \hspace{.05cm} excess \hspace{.05cm} of \hspace{.05cm} the \hspace{.05cm} total \hspace{.05cm} \underline{number \hspace{.05cm} of \hspace{.05cm} shares}$

Sr. No	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of Shares underlying outstanding DRs	Shares Underlying outstanding DRs as a percenatge of total number of shares { i.e., Grand Total (A) + (B) + (C) indicated in Statement at para (I)(a) above}
1	-		-	-
2	-		-	-
	TOTAL		-	-

TOTAL FROEIGN SHAREHOLDING IS 107 EQUITY SHARES REPRESENTING 0% OF THE TOTAL EQUITY SHARE CAPITAL OF THE COMPANY. THE COMPANY HAS NOT ISSUED ANY ADR/GDR