(I)(a) Statement showing Shareholding Pattern

Name of the Company: Sahara One Media And Entertainment Limited

Script Code 503691 Quarter ended Sep-06

Category Code	Category of Shareholder	Number of Shareholders	Total number of Shares	Number of shares held in dematerialized form	Total Shareholding as a percentage of total number of shares	
					As a percenatge of (A+B)	As a percenatge of (A+B+C)
(A)	Shareholding of Promoter and Promoter Group					
(1)	Indian					
(a)	Individuals / Hindu Undivided Family	5	8,375,000	6,950,000	38.91%	38.91%
(b)	Central Government / State Government (s)	-	-	-	0.00%	0.00%
(c)	Bodies Corporate	6	8,202,030	4,807,030	38.10%	38.10%
(d)	Financial Institutions / Banks	-	-	-	0.00%	0.00%
(e)	Any Other (specify)	-	-	-	0.00%	0.00%
	Sub - Total (A) (1)	11	16,577,030	11,757,030	77.01%	77.01%
(2)	Foreign					
(a)	Individuals (Non - Resident Individuals / Foreign					
	Individuals)	-	-	-	0.00%	0.00%
(b)	Bodies Corporate	-	-	-	0.00%	0.00%
(c)	Institutions	-	-	-	0.00%	0.00%
(d)	Any Other (specify)	-	-	-	0.00%	0.00%
	Sub - Total (A) (2)	-	-	-	0.00%	0.00%
	Total Shareholding of Promoter and Promoter					0.00%
	Group $(A) = (A)(1)+(A)(2)$	11	16,577,030	11,757,030	77.01%	77.01%

Category Code	Category of Shareholder	Number of Shareholders	Total number	held in	Total Shareholding as a percentage of total number of shares	
			of Shares der		As a percenatge of (A+B)	As a percenatge of (A+B+C)
(B)	Public Shareholding					
(1)	Institutions					
(a)	Mutual Funds / UTI	1	34,357	34,357	0.16%	0.16%
(b)	Financial Institutions / Banks	-	-	-	0.00%	0.00%
(c)	Central Government/ State Government (s)	_	_		0.00%	0.00%
(d)	Venture Capital Funds	-	-	-	0.00%	0.00%
(e)	Insurance Companies	-	_	-	0.00%	0.00%
(f)	Foreign Institutional Investors	-	-	-	0.00%	0.00%
, ,	Foreign Venture Capital					
(g)	Investors	-	-	-	0.00%	0.00%
(h)	Any Others (specify)	-	-	=	0.00%	0.00%
` ′	Sub - Total (B) (1)	1	34,357	34,357	0.16%	0.16%
(2)	Non - Institutions					
(a)	Bodies Corporate	77	4,832,131	492,678	22.45%	22.45%
(b)	Individuals -				0.00%	0.00%
	i. Indiavidual shareholders					
	holding nominal share capital up					
	to Rs. 1 Lakh.	843	81,482	42,079	0.38%	0.38%
	ii. Indiavidual shareholders					
	holding nominal share capital in					
	excess of Rs. 1 Lakh.	-	-	-	0.00%	0.00%
(c)	Any Other (specify)	-	-		0.00%	0.00%
	Sub - Total (B) (2)	920	4,913,613	534,757	22.83%	22.83%
	Total Public Shareholding					
	(B)=(B)(1)+(B)(2)	921	4,947,970	569,114	22.99%	22.99%
	TOTAL(A) + (B)	932	21,525,000	12,326,144	100.00%	100.00%
(C)	Shares held by Custodians and against which Depository Receipts have been issued		-	-	_	_
	GRAND TOTAL (A)+(B)+(C)	932	21,525,000	12,326,144	-	100.00%

(I)(b) Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"

Sr. No	Name of the Shareholders	Number of Shares	Shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) Indicated in Statement at para (i) (a) above}
1	Shri Subrata Roy Sahara	5,200,000	24.16%
2	Smt. Swapna Roy	350,000	1.63%
3	Shri O. P. Srivastava	1,000,000	4.65%
4	Shri J. B. Roy	1,000,000	4.65%
5	Shri I. Ahmed	825,000	3.83%
6	Sahara India Financial Corporation Limited	3,512,240	16.32%
7	Sahara India Investment Corporation Limited	3,261,790	15.15%
8	8 Joint SICCL and Shri I. Ahmed (for Sahara India		3.83%
	Mass Communication)		
9	Sahara India Commercial Corporation Limited	189,500	0.88%
10	Sain Processing and Weaving Private Limited	189,500	0.88%
11	Sahara India International Corporation Limited	224,000	1.04%
	TOTAL		77.01%

(I)(c) Statement showing Shareholding of person belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No	Name of the Shareholders	Number of Shares	Shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) Indicated in Statement at para (i) (a) above}
1	HFCL Trade Investment Limited	350,950	1.63%
2	Bennett, Coleman & Co. Ltd	1,100,000	5.11%
3	Siva Ventures Limited	3,225,000	14.98%
TOTAL		4,675,950	21.72%

(I)(d) Statement showing details of locked - in shares

Sr. No	Name of the Shareholders	Number of Shares	Shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) Indicated in Statement at para (i) (a) above}
1	Bennett, Coleman & Co. Ltd	1,100,000	5.11%
2 Siva Ventures Limited		3,225,000	14.98%
TOTAL		4,325,000	20.09%

(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No	Type of Outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of Outs	Number of Shares underlying outstanding DRs	Shares Underlying outstanding DRs as a percenatge of total number of shares { i.e., Grand Total (A) + (B) + (C) indicated in Statement at para (I)(a) above}
1	-		-	-
2	-		-	-
TOTAL			-	-

$(\hspace{.05cm} II\hspace{.05cm})\hspace{.05cm}(\hspace{.05cm} b\hspace{.05cm})\hspace{.1cm} \hspace{.1cm} \frac{Statement \hspace{.05cm} showing \hspace{.05cm} Holding \hspace{.05cm} of \hspace{.05cm} Depository \hspace{.05cm} Receipts \hspace{.05cm} (DRs) \hspace{.05cm} where \hspace{.05cm} underlying \hspace{.05cm} shares \hspace{.05cm} are \hspace{.05cm} in \hspace{.05cm} excess \hspace{.05cm} of \hspace{.05cm} 1\% \hspace{.05cm} of \hspace{.05cm} the \hspace{.05cm} total \hspace{.05cm} \underline{number \hspace{.05cm} of \hspace{.05cm} shares}$

Sr. No	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of Shares underlying outstanding DRs	Shares Underlying outstanding DRs as a percenatge of total number of shares { i.e., Grand Total (A) + (B) + (C) indicated in Statement at para (I)(a) above}
1	-		-	-
2	-		-	-
	TOTAL			-

TOTAL FROEIGN SHAREHOLDING IS 57 EQUITY SHARES REPRESENTING 0% OF THE TOTAL EQUITY SHARE CAPITAL OF THE COMPANY. THE COMPANY HAS NOT ISSUED ANY ADR/GDR