(I)(a) Statement showing Shareholding Pattern

Name of the Company : Sahara One Media And Entertainment Limited $\,$

Script Code 503691 Quarter ended Jun-06

Category Code	Category of Shareholder	Number of Shareholders	Total number of Shares	Number of shares held in dematerialized form	Total Shareholding as a percentage of total number of shares	
Code					As a percenatge of (A+B)	As a percenatge of (A+B+C)
(A)	Shareholding of Promoter and Promoter Group					
(1)	Indian					
(a)	Individuals / Hindu Undivided Family	5	8,375,000	6,950,000	38.91%	38.91%
(b)	Central Government / State Government (s)	-	-	-	0.00%	0.00%
(c)	Bodies Corporate	6	8,202,030	4,807,030	38.10%	38.10%
(d)	Financial Institutions / Banks	-	-	=	0.00%	0.00%
(e)	Any Other (specify)	-	-	-	0.00%	0.00%
	Sub - Total (A) (1)	11	16,577,030	11,757,030	77.01%	77.01%
(2)	Foreign					
(a)	Individuals (Non - Resident Individuals / Foreign					
	Individuals)	-	-	-	0.00%	0.00%
(b)	Bodies Corporate	-	-	-	0.00%	0.00%
(c)	Institutions	-	-	-	0.00%	0.00%
(d)	Any Other (specify)	-	-	-	0.00%	0.00%
	Sub - Total (A) (2)	-	-	-	0.00%	0.00%
						0.00%
	Total Shareholding of Promoter and Promoter					
	Group $(A) = (A)(1)+(A)(2)$	11	16,577,030	11,757,030	77.01%	77.01%

Category Code	Category of Shareholder		Total number	Number of shares held in dematerialized form	Total Shareholding as a percentage of total number of shares	
			of Shares		As a percenatge of (A+B)	As a percenatge of (A+B+C)
(B)	Public Shareholding					
(1)	Institutions					
(a)	Mutual Funds / UTI	1	47,157	47,157	0.22%	0.22%
(b)	Financial Institutions / Banks	-	-	-	0.00%	0.00%
(c)	Central Government/ State Government (s)	_	_	_	0.00%	0.00%
(d)	Venture Capital Funds	_	_	_	0.00%	0.00%
(e)	Insurance Companies	_	_	-	0.00%	0.00%
(f)	Foreign Institutional Investors	_	_	-	0.00%	0.00%
(g)	Foreign Venture Capital					
	Investors	-	-	-	0.00%	0.00%
(h)	Any Others (specify)		45.155	-	0.00%	0.00%
	Sub - Total (B) (1)	1	47,157	47,157	0.22%	0.22%
(2)	Non - Institutions					
(a)	Bodies Corporate	66	4,819,678	492,678	22.39%	22.39%
(b)	Individuals -				0.00%	0.00%
	i. Indiavidual shareholders					
	holding nominal share capital up					
	to Rs. 1 Lakh.	850	81,135	42,079	0.38%	0.38%
	ii. Indiavidual shareholders					
	holding nominal share capital in excess of Rs. 1 Lakh.				0.00%	0.00%
(c)	Any Other (specify)	-	-	-	0.00%	0.00%
(0)	Sub - Total (B) (2)	916	4,900,813	534,757	22.77%	22.77%
	Total Public Shareholding	710	4,500,613	334,737	22.11/0	22.11/0
	(B)=(B)(1)+(B)(2)	917	4,947,970	581,914	22.99%	22.99%
	TOTAL (A) + (B)	928	21,525,000	12,338,944	100.00%	100.00%
	TOTAL (A) + (B)	920	21,323,000	12,336,944	100.00 /6	100.00 /6
(C)	Shares held by Custodians and against which Depository Receipts have been issued					
		-	-	-	-	-
	GRAND TOTAL (A)+(B)+(C)	928	21,525,000	12,338,944	_	100.00%

(I)(b) Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"

Sr. No	Name of the Shareholders	Number of Shares	Shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) Indicated in Statement at para (i) (a) above}
1	Shri Subrata Roy Sahara	5,200,000	24.16%
2	Smt. Swapna Roy	350,000	1.63%
3	Shri O. P. Srivastava	1,000,000	4.65%
4	Shri J. B. Roy	1,000,000	4.65%
5	Shri I. Ahmed	825,000	3.83%
6	Sahara India Financial Corporation Limited	3,512,240	16.32%
7	Sahara India Investment Corporation Limited	3,261,790	15.15%
8	8 Joint SICCL and Shri I. Ahmed (for Sahara India Mass Communication)		3.83%
9	Sahara India Commercial Corporation Limited	189,500	0.88%
10	Sain Processing and Weaving Private Limited	189,500	0.88%
11	1 Sahara India International Corporation Limited		1.04%
TOTAL		16,577,030	77.01%

(I)(c) Statement showing Shareholding of person belonging to the category "Public" and holding more than 1% of the total number of shares

Sr. No	Name of the Shareholders	Number of Shares	Shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) Indicated in Statement at para (i) (a) above}
1	HFCL Trade Investment Limited	350,950	1.63%
2	2 Bennett, Coleman & Co. Ltd		5.11%
3 Siva Ventures Limited		3,225,000	14.98%
TOTAL		4,675,950	21.72%

(I)(d) Statement showing details of locked - in shares

Sr. No	Name of the Shareholders	Number of Shares	Shares as a percentage of total number of shares {i.e., Grand Total (A) + (B) + (C) Indicated in Statement at para (i) (a) above}
1	Bennett, Coleman & Co. Ltd	1,100,000	5.11%
2 Siva Ventures Limited		3,225,000	14.98%
	TOTAL		20.09%

(II)(a) Statement showing details of Depository Receipts (DRs)

Sr. No	Type of Outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of Outs	Number of Shares underlying outstanding DRs	Shares Underlying outstanding DRs as a percenatge of total number of shares $\{$ i.e., Grand Total $($ A $)$ + $($ B $)$ + $($ C $)$ indicated in Statement at para $($ I $)$ (a $)$ above $\}$
1	-		-	-
2	-		-	-
TOTAL			-	-

(II)(b) Statement showing Holding of Depository Receipts (DRs) where underlying shares are in excess of 1% of the total number of shares

		Type of	Number of	
		outstanding	Shares	Shares Underlying outstanding DRs as a percenatge of
Sr. No	Name of the DR Holder	DR (ADRs,	underlying	total number of shares { i.e., Grand Total (A) + (B) + (C
		GDRs, SDRs,	outstanding) indicated in Statement at para (I)(a) above}
		etc.)	DRs	
1	-		-	-
2	-		-	-
	TOTAL			-