SAHARA ONE MEDIA AND ENTERTAINMENT LIMITED

(Formerly Sahara India Mass Communication Limited)

Shareholding Pattern as on 31.12.2005

	CATEGORY	Number of Shares	%
A.	Promoter's holding		
1	Promoters*		
	- Indian Promoters	16,577,030	96.38
	- Foreign Promoters	-	-
2	Persons acting in concert #	-	-
	Sub Total	16,577,030	96.38

3.	Non Promoters holding	-	-
3	Institutional Investors		
	a. Mutual Funds and UTI	50,345	0.29
	b. Banks, Financial Institutions, Insurance Companies	-	-
	(Central/ State Govt. Institutions/ Non-Government Institutions)		
	c. FIIs	-	-
	Sub Total	50,345	0.29
4	Others		
	a. Private Corporate Bodies	510,294	2.97
	b. Indian Public	62,324	0.36
	c. NRIs/OCBs	7	0.00
	d. Any other (please specify)	-	-
	Sub-Total	572,625	3.33
	GRAND TOTAL	17,200,000	100.00

Foot Note

Foreign Shareholding 7 0.00

SAHARA ONE MEDIA AND ENTERTAINMENT LIMITED

(Formerly Sahara India Mass Communication Limited)

Shareholding Pattern as on 31.12.2005

HOLDING MORE THAN 1% SHARES OF THE COMPANY

CATEGORY		Number of Shares	%
Promoter's holding			
Promoters			
- Indian Promoters			
Shri Subrata Roy Sahara		5,200,000	30.23
Smt. Swapna Roy		350,000	2.03
Sahara India Financial Corporation Limited		3,512,240	20.42
Sahara India Corporation Limited		3,261,790	18.96
Shri. O. P. Srivastava		1,000,000	5.81
Shri J. B. Roy		1,000,000	5.81
Shri Ishtiaque Ahmed		825,000	4.80
Joint Sahara India Commercial Corp. Ltd. and Shri I. Ahmed		825,000	4.80
(for Sahara India Mass Communication)			
Sahara India Commercial Corporation Limited		189,500	1.10
Sain Processing and Weaving Private Limited		189,500	1.10
Sahara India International Corporation Limited		224,000	1.30
Sul	Total	16,577,030	96.38
- Foreign Promoters		-	-
Persons acting in concert #		-	-
Sub Total		16,577,030	96.38
Non Promoters holding			
Private Corporate Bodies			
HFCL Trade Invest Limited		350,950	2.04
	Total	16,927,980	98.42