

SAHARA INDIA MASS COMMUNICATION LIMITED

Shareholding Pattern
as on 31.03.2005

	CATEGORY	Number of Shares	%
A.	Promoter's holding		
1	Promoters*		
	- Indian Promoters	16,577,030	96.38
	- Foreign Promoters	-	-
2	Persons acting in concert #	-	-
	Sub Total	16,577,030	96.38
B.	Non Promoters holding	-	-
3	Institutional Investors		
a.	Mutual Funds and UTI	52,664	0.31
b.	Banks, Financial Institutions, Insurance Companies (Central/ State Govt. Institutions/ Non-Government Institutions)	-	-
c.	FII's	-	-
	Sub Total	52,664	0.31
4	Others		
a.	Private Corporate Bodies	508,434	2.96
b.	Indian Public	61,867	0.36
c.	NRIs/OCBs	5	0.00
d.	Any other (please specify)	-	-
	Sub-Total	570,306	3.32
	GRAND TOTAL	17,200,000	100.00

Foot Note

Foreign Shareholding	5	0.00
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SAHARA INDIA MASS COMMUNICATION LIMITED

Shareholding Pattern
as on 31.03.2005

HOLDING MORE THAN 1% SHARES OF THE COMPANY

CATEGORY	Number of Shares	%
Promoter's holding		
Promoters		
- Indian Promoters		
Shri Subrata Roy Sahara	5,200,000	30.23
Smt. Swapna Roy	350,000	2.03
Sahara India Financial Corporation Limited	3,512,240	20.42
Sahara India Corporation Limited	3,261,790	18.96
Shri. O. P. Srivastava	1,000,000	5.81
Shri J. B. Roy	1,000,000	5.81
Shri Ishtiaque Ahmed	825,000	4.80
Joint Sahara India Commercial Corp. Ltd. and Shri I. Ahmed (for Sahara India Mass Communication)	825,000	4.80
Sahara India Commercial Corporation Limited	189,500	1.10
Sain Processing and Weaving Private Limited	189,500	1.10
Sahara India International Corporation Limited	224,000	1.30
Sub Total	16,577,030	96.38
- Foreign Promoters	-	-
Persons acting in concert #	-	-
Sub Total	16,577,030	96.38
Non Promoters holding		
Private Corporate Bodies		
HFCL Trade Invest Limited	350,950	2.04
Total	16,927,980	98.42