

Media Release



***A story about love and relationships...***

**Premieres from December 4,  
Monday – Friday at 8 p.m  
only on SaharaOne Television**

A fairytale wedding, a handsome prince and a loving family... these are the dreams held in the eyes of every young girl, but sometimes life brings us to such a crossroad where we have to choose between living our dreams and the happiness of our family. Life has brought Zaara face to face with a similar situation where she has to choose between her own happiness and her sister's. Her decision at this point marks Zaara's transition from a young girl to a mature woman.

After the successful launch of two mega shows – Solhah Singaarr & Kuch Apne Kuch Paraye, **SaharaOne Television** now presents **Zaara – Pyaar Ki Saugat**, the story of an innocent young girl from a Muslim family, who is deeply in love with Samar and how she has to choose between the love for her sister and that for Samar.

**Mr. Shantonu Aditya, CEO, SaharaOne** says, "In keeping with our mission to continually provide quality entertainment to our viewers and fulfilling our promise of newer shows, we are pleased to present **Zaara – Pyaar Ki Saugat & Ghar... Ek Sapna**. With the launch of these two shows we have not only revamped the primetime band but have also expanded viewing time. The channel has been at an upswing over the last few weeks and our numbers are only getting better. I am certain that the new shows that will be launched over the next couple of months will take us to greater heights."

Samar and Zaara were classmates while studying in USA and are in love with each other. While Zaara returned home after completion of her studies, Samar decided to stay back for further studies. Zaara's family consisting of her parents, brother-in-law Aamir and sister Zeenat, whom she loves a lot, are very happy to have her back home. Her happiness knows no bounds as Samar will be arriving after 3 months and will ask for Zaara's hand in marriage. But just as she starts dreaming about her wedding, Zeenat asks Zaara for a favour that will shatter her dreams. She has to choose between her sister Zeenat and her love Samar. If Zaara chooses to help her sister, she will lose Samar forever. If she does not, her sister may not be able to save her own marriage.

***What favour does Zeenat ask of Zaara?***

***Does Zaara choose Zeenat over Samar?***

***Will Zaara be able to live her dream?***

Produced by **Edit II Productions**, **Zaara - Pyaar ki Saugat** is directed by **Pawan Sahu**- who has shows like **Sindoor & Vaidehi** to his credit. **Zaara** is played by **Samiksha** - a fresh face on television. **Jatin Grewal** plays **Aamir**; **Abhay Vakil** plays **Samar** while **Malini Kapoor** plays Zaara's sister **Zeenat**. Other cast includes **Zarina Wahab** as Aamir's mother and **Shagufta Ali** as Gul Phuphi.

**Watch "ZAARA - Pyaar ki Saugat"**

**starting this December 4, 2006;**

**Monday to Friday at 8 p.m**

**only on SaharaOne Television.**

## **About SaharaOne Television**

*Sahara TV was launched in 2000 as a 24-hour Hindi entertainment channel. On 10th October 2004, the Channel became **SaharaOne** with the launch of The First Indian Sangeet Awards held at the Royal Albert Hall, London. **SaharaOne Television** provides a strong mix of engrossing fiction & non-fiction entertainment and is popular for its star-studded mega events, dramas, kids' programming, thrillers, feature films & film-based programmes, and much more.*

*Even as it provides a variety of shows across all the above genres, SaharaOne Television is also focusing on providing an entertaining and engrossing portrayal of strong, independent thinking Indian women in its soaps and serials. These include Meerra Of **Solhah Singaarr**, Kituu from **Kituu...Sabb Jaantii Hai**, Pari of **Woh Rehne Waali Mehlon Ki** and Krishna Of **Kuch Apne Kuch Paraye** of who have become household names among television viewers.*

*Other **SaharaOne Television** shows that cater to varied audiences include **Entertainment Aur Kya** a non fiction show based on Bollywood information right from its scripting, pre-production, original choices which were later cancelled for the casting, to the production, post-production stages and finally to the mahurats & Premieres of the film. Taking a trip down memory lane, viewers will see the coming of the King Khan in his television debut in **Fauji**. With a strong focus on quality content and innovative programming and promotions, Sahara One Television is poised for a position of strength amongst the mainstream Hindi General Entertainment Channels in India.*

*Sahara One Television is part of the umbrella brand Sahara One, whose other businesses include Sahara One Motion Pictures, which is India's largest player in the motion pictures business. It launched FILMY a film based channel on February 11, 2006.*

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